

ABH Newsletter

June 2014

<http://www.abh-net.org/>

ISSN 9062-9440

June 2014 Issue

ABH Newsletter

Summary

The June 2014 newsletter has two main features.

The first feature article is about Cornell University's History of Capitalism Summer Camp, which is part of a wider movement to reinvigorate business history in the United States. The 'History of Capitalism' movement has sought to rebrand the subject area with a change in terminology and a shift in the research focus of business historians. Cornell's summer camp is designed to facilitate this transition.

The second feature article looks forward to the forthcoming ABH conference in Newcastle. The conference was framed around the theme of 'Crisis, Accountability and Institutions'. The term crisis is clearly a reference to the recent global financial crisis. However, a number of intellectual traditions are also at a watershed, as the events of 2007-9 undermined many of the assumptions on which policymakers and academics have operated for over a generation. The conference will allow us to have a conversation about how we should move forward in response to these important developments.

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Feature 1

The World's First History of Capitalism Boot Camp

Cornell University's [History of Capitalism Summer Camp](#) is a fortnight-long workshop for PhD students, postdocs, and junior faculty. This innovative summer camp exists because cultural historians of capitalism sometimes lack some of the quantitative skills and knowledge of basic business concepts needed to facilitate their research. Participants listen to lectures by statisticians, economists, and accountants in the morning and then work on related problem sets in small groups in the afternoon. The summer camp is innovative because the curriculum imparts skills relevant to both cliometric economic history and firm-centred business history. For instance, participants learn about business archives, accounting concepts, and corporate structures, which are all part of the tool kit of Chandlerian business historians. The participants also learn skills that would allow them to present their work in venues associated with the Economic History Association. These skills include multivariate regression analysis, sampling methodology, and the use of software packages such as Stata or R.

Participation in this summer camp is limited to approximately twenty-five people, so the application process is competitive. In 2013, there were over ninety applicants. Applicants are selected on criteria that include past scholarly performance and the relevance of the workshop to the person's research. The organizers also select participants so as to achieve racial and gender diversity and appropriate representation of different regions of the United States. The website suggests that PhD students and junior academics working on non-American topics are not necessarily ineligible to participate in this workshop. Fees for graduate students (\$1500) are less than those paid by faculty (\$2500).

Campers prepare for the workshop by watching a list of online videos before arriving at Cornell. They are also expected to read and do the exercises in Breitner and Anthony's *Essentials of Accounting*.

History of Capitalism Summer Camp Cornell University July 13- 25, 2014



- ❖ Want to write history using corporate archives?
- ❖ Want to use numbers?
- ❖ Don't know where to start?

Topics Include:

Join 25 other historians and get the skills you need to understand economic theory, interpret quantitative sources, make sense of capitalist archives, and write the new history of capitalism from the bottom all the way to the top

- **Microeconomics**
- **Macroeconomics**
- **Econometrics**
- **GIS**
- **Financial Analysis**
- **Corporate Finance**
- **Business Strategy**
- **Accounting**

No background in mathematics or economics required

Session includes housing, breakfast, lunch, and all materials
Instruction will be by Cornell faculty and staff
Faculty: \$2500 Graduate Students: \$1500

"most positive academic experience I have had in a very long time"

For more information: <http://hoc.ilr.cornell.edu/>

The camp is part of Cornell's History of Capitalism Initiative, which is itself part of a wider movement to make business history mainstream in history departments in the United States. For many years, business historians who sought employment in history departments were disadvantaged because 'business history' was perceived as the history of Dead White Males, a term of abuse. The hope is that rebranding business history as the 'history of capitalism' will make the field more interesting to other historians. The history of capitalism movement has received generous support from the David S. Howe Foundation. These funds have facilitated the holding of conferences, the sponsorship of panels at the American Historical Association and other historians' conferences, and the funding of other ventures designed to create the epistemic community needed for a viable sub-field. Columbia University Press has launched an exciting series of books called the Columbia

Studies in the History of U.S. Capitalism. Bloomberg's *Echoes* blog helped to raise the profile of the historians of capitalism, as did a front-page article in the *New York Times*. Louis Hyman and Ed Baptist of Cornell's Department of History have launched a popular MOOC called [American Capitalism: A History](#). In terms of research design, the History of Capitalism movement encourages younger researchers to focus on questions that intersect with race, gender, religion, sexuality, and the other major research foci of the United States historical profession.

Feature 2

ABH 2014 Conference: a Look Ahead



Many readers of this newsletter will be attending the Association of Business Historians conference in Newcastle. The theme of this conference is ‘Crisis, Accountability and Institutions’. The dominance of the neoliberal discourse after c. 1980 culminated in the hegemony of finance with higher rates of return to capital, a widening of income inequality, a reduction in the role of the state, unsustainable household debt, restrictions on the bargaining power of labour, and declining manufacturing investment. This hegemony raises questions of how neoliberalism emerged across the globe, how it was shaped, and how the institutions that supported it were constructed and gained legitimacy. Historians could draw parallels with other periods such as the late nineteenth century. After the depression of the 1890s, profitability similarly increased stimulated by science based innovations and the managerial revolution. This was followed by the Great

Depression of the 1930s. The global financial crisis that began in 2007 was the most severe since the Great Depression. In the immediate aftermath of the financial crisis and the global recession that followed, questions have been raised concerning issues of accountability and governance in international financial institutions, investment banks, credit rating agencies, and amongst top management teams.

To reflect the *zeitgeist*, the conference programme was framed around the historical theme of: accounting for crisis; escalation/de-escalation of a crisis; organisational/industry decline and failure; strategic responses/turnaround strategies; the social consequences of a crisis; labour's response to a crisis; accountability of decision-makers; accountability and elites; institutional arrangements; regulation of institutions; governance systems; governance and reform of institutions; strategy and governance within national/international organisations; strategy and the media.

Our keynote speaker is [Professor Roy Suddaby](#) who is the Eldon Foote Chair of Law and Society at the University of Alberta. He is the Editor of the *Academy of Management Review*. His research interests are in understanding processes of profound change. His current research focuses on the role of corporate historians and corporate art collections.



Fellowships and Awards



Economic History Society

(Charity Nos. 228494; SCO38304)

Full information on Grants/Awards/Prizes can be found at:
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

Carnevali Small Research Grants Scheme

The Economic History Society maintains a fund to encourage small-scale research initiatives or pilot studies in economic and/or social history. Funds are available to support the direct costs of research that is aimed at a specific publication outcome and/or for pilot projects that will form the foundation for applications to other bodies for more substantial funding. Applications for conference attendance will not be considered nor will funding be provided for any equipment or publication costs.

Applicants must be employed by a UK higher education institution. Grants will be up to a maximum of £5,000.

Applicants will be asked to provide:

- A brief description of the research (1,000 words) including its potential contribution to the discipline of economic and/or social history.
- The expected outcome of the research in terms of target publication or further grant application.
- A budget for the proposed research.
- Details of applications to other funders and funding already secured.
- A short report one year after the award has been made.

Whatever the sum granted, there must be a specific prominent acknowledgement of the Society's support in any publicity, meeting materials or publications. All applications should demonstrate that Society funds are sought for a clearly defined, discrete piece of research, which would potentially lead to publication in the leading journals of our discipline.

It is expected that successful applicants will be, or will become, members of the Economic History Society. Successful applicants will not be eligible to apply to the scheme again for three years.

The deadlines for applications are: **first day of May and November.**



The Center for the History of Business, Technology, and Society organizes scholarly conferences, research seminars, and administers research grants for the Hagley Library in Delaware.

The Center offers grants that cover costs associated with traveling to use Hagley's research collection. Application deadlines are March 31, June 30, and October 31, and between twenty-five and thirty grants are awarded each year. The Center also awards one-semester dissertation fellowships, with a November 15 application deadline, for graduate students whose research includes Hagley's collections.

Hagley Exploratory Research Grant

These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections, but need the opportunity to explore them on-site to determine if a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing

scholarship. Proposals must demonstrate which Hagley collections might be pertinent to the project.

Applicants should reside more than 50 miles from Hagley, and the stipend is \$400. Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

Henry Belin du Pont Research Grants

Henry Belin du Pont Research Grants enable scholars to pursue advanced research and study in the library, archival, pictorial, and artifact collections of the Hagley Museum and Library. They honor the memory of Henry Belin du Pont, a founding trustee and long-time supporter of Hagley, and are funded in part by the Henry Belin du Pont Memorial Fund which supports access to and use of Hagley's research collections.

These grants are intended to support serious scholarly work that makes use of Hagley's research collections and expands on prior scholarship. Application materials should explain the research project's focus, methodology, engagement with existing scholarship, and the intended product, as well as Hagley collection(s) to be used during the proposed grant residency. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their application.

Research grants are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are pro-rated at \$400/week for recipients who reside more than 50 miles from Hagley, and \$200/week for those within 50 miles.

Funded scholars are expected to participate in seminars that meet periodically, as well as attend noontime colloquia, lectures, and other public programs offered during their tenure. A research report is due one month after the end of the residency at Hagley.

Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

Henry Belin du Pont Dissertation Fellowships

Henry Belin du Pont Dissertation Fellowships are designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. We invite applications from Ph.D. candidates whose research on important historical questions would benefit from use of Hagley's research collections. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. Use of Hagley's collections may take place prior to application for the dissertation fellowship. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their dossier.

This is a residential fellowship with a term of four months. The fellowship provides \$6,500, free housing on Hagley's grounds, use of a computer, mail and internet access, and an office. (Recipients who use this housing are strongly encouraged to have a car available for transportation during their residency.) Dissertation fellows are expected to have no other obligations during the term of the fellowship, to maintain continuous residence at Hagley for its duration, and to participate in events organized by Hagley's Center for the History of Business, Technology, and Society. At the end of residency the recipient will make a presentation at Hagley based on research conducted during the fellowship. A research report is due a month after the end of residency at Hagley. Hagley will also receive a copy of the dissertation, as well as any publications aided by the fellowship.



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<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

Thirsk-Feinstein PhD Dissertation Prize

The Economic History Society has introduced an annual prize of £1,000 for the best doctoral dissertation in Economic and/or Social History.

Eligible candidates can be nominated by a dissertation supervisor or an examiner. All dissertations must be written in English and must have been awarded during the calendar year preceding the prize. For example, to be eligible for the 2015 prize the thesis must have been awarded during 2014. Nominations should be accompanied, in the first instance, by the following:

- A covering letter from the student's supervisor, stating on no more than two sides why the dissertation is so outstanding that it should be considered for a prize.
- A copy of the external examiner's/examiner committee's report.

If the Prize Committee deems that the dissertation merits serious consideration, a copy of the thesis will be requested. Please note that we will be unable to return these.

The winner of the Thirsk-Feinstein Prize will be announced each year at the annual conference.

Nominations, and supporting materials, should please be sent **electronically** to the administrative secretary (ehsocsec@arts.gla.ac.uk). The deadline for applications is: **31 December 2014**.



Economic History Society

(Charity Nos. 228494; SCO38304)

Full information on Grants/Awards/Prizes can be found at:
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

Economic History Society PhD Bursary Scheme

The Economic History Society will consider applications for one-year bursaries of £5,000 to assist postgraduate students (PhD) in United Kingdom colleges and universities. The bursaries will be open to students (full or part-time) at any stage of their PhD career in economic and/or social history. Please note that applications from students in receipt of a full stipendiary award, or a fully-funded studentship covering fees and living costs, would not be considered.

Applications should be accompanied by the candidate's academic CV and a supervisor's statement in support of the application.

It is expected that successful applicants will be, or will become, members of the Economic History Society.

Any queries should please be directed to the administrative secretary. The deadline for applications is: **1 July 2014**.



Economic History Society

(Charity Nos. 228494; SCO38304)

Full information on Grants/Awards/Prizes can be found at:
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

Undergraduate Project Facility Grant

The Economic History Society will consider applications for small grants, not normally over £250, to assist undergraduate students with expenses incurred in the preparation of economic and social history projects for final degree examinations in United Kingdom colleges and universities. Applications should be made by students, through supervisors, advisers or tutors, to the administrative secretary, who can be contacted at the address below. The application, and supervisor's statement of support, should clearly indicate how the research relates to economic and/or social history. **Please note that no award will be made for the purchase of equipment, books and other materials or to fund conference attendance.**

Further information may be obtained from the administrative secretary. There is no application form. Requests, supported by a supervisor's letter, should indicate the nature and proposed title of the project, the extent of its contribution to final degree classification, and details of anticipated expenditure and of the need for that expenditure. Applications may be submitted at any time.

The Gyorgy Ranki Biennial Prize is awarded every other year for an Outstanding Book on the Economic History of Europe

DEADLINE FOR ENTRIES: TBD

The Ranki Prize was established by the Economic History Association in 1989 to honor the late Gyorgy Ranki, a distinguished Hungarian economic historian who taught in both Hungary and the United States. The Ranki Prize is awarded biennially for an outstanding book in European economic history and is in the amount of \$1,200. It alternates with the Alice Hanson Jones Prize for a book in North American (including Caribbean) economic history.

The 11th Ranki Prize will be awarded in September 2015 for a book published in 2013 or 2014

To be eligible, a book must be published in English and must, in whole or in substantial part, treat aspects of European economic history in any period from classical antiquity to the present. For purposes of this prize, Europe is understood to include European Russia as well as the British Isles. Books that compare European experience to that of other parts of the world, or that use historical information to examine present or anticipate future issues and trends, are also eligible as long as they pay significant attention to European economic history.

Nominations for the prize may be made by authors, publishers, or anyone else. Authors of nominated books need not be members of the Economic History Association. Date of publication rather than date of copyright determines eligibility. Translations of books published previously in a language other than English are eligible in the year of publication in English.

Whoever nominates a book should send a copy of the book and the curriculum vitae of the author(s) to each of the five members of the Ranki Prize committee.

Professor Bruce Carruthers (Chair)

Department of Sociology
Northwestern University
b-carruthers@northwestern.edu

Professor Petra Moser

Department of Economics
Stanford University
pmoser@stanford.edu

Professor Joyce Burnette

Department of Economics
Wabash College
burnettj@wabash.edu

Jane Humphries

All Souls College
Oxford
jane.humphries@all-souls.ox.ac.uk

Joseph Manning

Department of Classics
Yale University
joseph.manning@yale.edu

Special Issue Call For Papers:
Re-visiting the Historic Turn 10 years later:
Current Debates in Management and Organizational History



Guest Editors:

- Albert J. Mills, Sobey School of Business, Saint Mary's University, albert.mills@smu.ca
- Roy Suddaby, University of Alberta, rsuddaby@ualberta.ca
- William M. Foster, University of Alberta, wfoster@ualberta.ca
- Gabrielle Durepos, Mount St. Vincent University.

Special Issue Description:

The establishment of the *Management & Organizational History (M&OH)* journal emerged out of earlier calls for an 'historic turn' in Management and Organization Studies (M&OH) (see Clark & Rowlinson, 2004; Kieser, 1994; Zald, 1993) and a (somewhat mooted) critique of existing approaches to the

study of history in the field. While M&OS was seen as universalist, presentist and scientific, attempts at historical analysis were seen as generally “myopic fact collecting without a method” (Kieser, 1994, p.609). The inaugural editorial went on to call for greater exploration of the different methodological (and philosophical) approaches to the study of history. Central to the first issue of M&OH was a renewed call for an ‘historic turn.’

Ten years later, there is some question if the ‘historic turn’ has been fully realized. The broad consensus around the need for an historical turn has arguably served to paper over some potentially significant differences and debates. As such, we feel that the time is ripe to re-visit the call for a historic turn in M&OS and to bring together a number of new and emerging debates in one Special Issue of Management and Organizational History.

To be clear, our motivation for this special issue is that these debates and differences are being played out elsewhere (e.g., management and business history publications, the review process, conferences). A few salient examples of these debates are the recent discussions by Rowlinson and Hassard (2013) of the institutional history work by Suddaby, Foster and Mills, (2014), Decker’s (2013) critique of archival research, and debates around the use of actor-network theory and historical methods (Bruce & Nyland, 2011; Durepos & Mills, 2012; Shenhav & Weitz, 2000). Our goal is to encourage a forum for far-ranging discussions of the various ontological, epistemological and methodological challenges that face scholars in the field. Ideally this special issue of M&OH will produce a robust, theoretically informed and diffused debate that can move the field closer to a mature paradigmatic stage.

We encourage papers that include but are not limited to any of the following: Historical neo-institutionalism or neo-institutionalist history? - Further debates.

- History as postcolonial discourse?
- Wither realism in management and organizational history?
- What is the past – as – history? Outlining consequences for the historic turn in M&OS.
- After ‘the past-as-history’ (Munslow, 2010): can we sustain the argument for an historic turn?
- The role of process and practice in management and organizational history.
- The uses and abuses of history: Rhetorical history (Suddaby, Foster, Quinn-Trank, 2010) and managerial skill.
- Recent debates in History: Lessons for Management and Organizational History
- ANTi-History or antihistory: debates around actor-network theory and historiography.

- Modernist, Postmodernist, or Amodernist history?
- The marriage of CMS with business/organizational history: happy bedfellows?
- Postmodern proclamations of the end of history: consequences for the budding historic turn in M&OS (Foucault, 1979; Jenkins, 2009)
- Managing the archive and its traces: a disinterested or ideologically informed process?

Submission Process:

The submission process will follow the standard submission procedure of M&OH and should be made online at: <http://mc.manuscriptcentral.com/moh> . Each submission will be initially reviewed by the guest editors to determine its suitability for the special issue. Those manuscripts that pass the original screening will be sent out for double-blind peer review following the journal's standard process. All authors should ensure that their submissions conforms to the journal's guidelines, which can be found at: <http://www.tandfonline.com/action/authorSubmission?journalCode=rmor20&page=instructions#>. U2-Oqi_6Tp0. For further details or to discuss possible ideas, prospective authors are encouraged to contact the guest editors.

Target Dates:

- Submission system opens: 28 February 2015
- Submission deadline: 31 March 2015
- Approximate date of publication: Mid 2016



Cornell University
ILR School

Histories of American Capitalism

Call for Papers:

Gender and Sexuality
Built and Natural Environments
Race and Ethnicity
Intellectual and Cultural History
State, Migration, and Citizenship

Keynote and Plenary Speakers:

Orlando Patterson, Harvard
Guy Standing, University of London
Nancy Fraser, New School
Peniel Joseph, Tufts
Jackson Lears, Rutgers
Julia Ott, New School
Richard White, Stanford

**Ithaca, New York
November 6-8, 2014**

**Proposals due:
March 1, 2014**

**Contact and Submissions:
Jefferson Cowie
cowie@cornell.edu**

The Cornell Conference on the Histories of American Capitalism invites panels and individual papers that seek to make connections between the diverse historiographic subfields of the last several decades and the recent interest in the history of capitalism. In short, we seek a path forward from the "cultural turn" while honoring its complexity. Our starting clusters are listed above, but we are open to panels in other subfields as well. Our invitation is open to scholars at any stage of their careers. Please include a 500 word description and c.v. for each paper proposal.

Chrysler Building photo from the collection of the Environmental Protection Agency, 1973, National Archives.

CFP: Port Cities in the Early Modern World, 1500-1800

Port Cities in the Early Modern World, 1500-1800 will be held on November 5-7, 2015, in Philadelphia, Pennsylvania, co-sponsored by the [McNeil Center for Early American Studies](#) (MCEAS), the [Program in Early American Economy and Society](#) (PEAES), and Temple University. The call for papers states:

In the early modern period, advances in maritime technology redrew the global map--not only through the "discovery" of new worlds, but by reorienting patterns of commerce and migration to transform what had been peripheries into vital nodes of exchange, power, and culture. Port cities rose to occupy a critical space, mediating between their own hinterlands and an oceanic world of circulation and exchange. Highly local institutions and networks influenced and reacted to global networks and the movements of people, goods, fashions, ideas, and pathogens. This conference will explore comparisons and connections among ports in the age of sail. Through broadly comparative papers and revealing case studies this conference provides a forum to explore comparisons and contrasts, diversity and congruence, competition and emulation, among far-flung port cities on a global scale. Among the topics the organizers hope to explore are socio-political organization, economic and labor patterns, and cultural productions.

Proposals are welcome from scholars at all stages of their careers. Committed participants include Christopher Hodson, Richard Kagan, Willem Klooster, Christian Koot, Kris Lane, Ty Reese, Philip Stern, and David Wheat.

Paper proposals should include an abstract of no more than 500 words and a one-page curriculum vita. Papers, which will be pre-circulated, should be approximately 7,500 words in length. Please e-mail paper proposals to mceas@ccat.sas.upenn.edu by **September 15, 2014**. All queries should be sent to the conference organizer, Jessica Choppin Roney (roney@ohio.edu). The program committee will reply by December 2014.

Some support for travel and lodging expenses will be available for paper presenters.

Note: Those interested in this conference might also wish to view the program of the World History Association Symposium on "[Port Cities in World History](#)," held in Barcelona on March 26-28, 2014. The website contains abstracts of all the papers presented.

Economic History Society Annual Conference

27 – 29 March 2015

**University of Wolverhampton (Telford Campus)
Call for Academic Papers**

The 2015 annual conference of the Economic History Society will be hosted by the University of Wolverhampton, at its Telford campus, from 27 – 29 March.

The conference programme committee welcomes proposals in all aspects of economic and social history covering a wide range of periods and countries, and particularly welcomes papers of an interdisciplinary nature. Scholars are not expected to present a paper in more than one session and preference may be given to those who did not present in the academic sessions at the previous year's conference. Those currently studying for, or who have recently completed, a PhD should submit a proposal to the New Researcher session; please contact Maureen Galbraith (ehsocsec@arts.gla.ac.uk) for further information.

The committee invites proposals for individual papers, as well as for entire sessions (3 speakers is optimum and no more than 4 papers will be accepted for any session of 105/120 minutes duration). Please note that the committee reserves the right to determine which papers will be presented in the session if it is accepted. If a session is not accepted, the committee may incorporate one, or more, of the proposed papers into other panels.

Proposals should please be submitted online via the Economic History Society website (www.ehs.org.uk). You will be asked to submit:

For single paper submissions:

- The title of the paper proposed.
- A short abstract of the paper proposed (400-500 words).
- Up to five keywords to help the conference coordinating committee allocate papers between sessions.
- Contact details (name, affiliation and e-mail address; including those of co-authors).
- A brief C.V.

For sessions:

- The title of the proposed session.
- The rationale for the session (up to 100 words).
- The titles of each paper proposed.

- A short abstract for each paper proposed (400-500 words).
- Contact details for each speaker (name, affiliation and e-mail address; including those of co-authors).
- A brief C.V. for each proposed speaker.

For full consideration, proposals must be received by 5 September 2014. Notices of acceptance will be sent to individual paper-givers by mid-November 2014 when they will be asked to provide the following:

- A revised abstract of the paper (750-1,000 words) for inclusion in the conference booklet (by 12 December 2014).
- A brief non-technical summary of the paper (if required) for the ‘Media Briefings’ section of the Society’s website (by 4 February 2015).
- An electronic copy of the full paper, or a web address where the paper is available for consultation (by 4 March 2015).

It is the normal expectation that speakers who submit a proposal for a paper to the conference committee should be able to obtain independent financial support for their travel and conference attendance. However, a very limited support fund exists to assist overseas speakers who are unable to obtain funding from their own institution or from another source. Details of this fund and an application form can be obtained from the Society’s administrative secretary, Maureen Galbraith. The completed application form must be submitted by the September deadline as later applications for support will be considered only in exceptional circumstances.

Any queries should please be directed to Maureen Galbraith.

Economic History Society Annual Conference

27 – 29 March 2015
University of Wolverhampton (Telford Campus)

Call for New Researcher Papers

The 2015 annual conference of the Economic History Society will be hosted by the University of Wolverhampton, at its Telford campus, from 27 – 29 March.

The annual conference opens with papers presented by new researchers. They offer those completing (or who have recently completed) doctorates the opportunity to present their own work before professional colleagues and to benefit from informed comment. Preference will be given to proposals from speakers who have not participated in a new researcher session at a previous Economic History Society conference.

The session will be held on the afternoon of Friday, 27 March 2015. Those wishing to be considered for inclusion in the programme must submit an application via the Economic History Society website (www.ehs.org.uk) by 5 September 2014. This should provide:

- A firm title.
- A succinct summary of the principal themes and methodology of the paper.
- An outline of probable conclusions.
- A supporting statement from the supervisor must be emailed separately.

The summary should not exceed 500 words and should contain a clear statement of the progress of research and intended date for submission of the thesis. Please note that proposals from researchers at an early stage of their work will not normally be accepted.

Those selected for inclusion in the programme will be asked to submit a paper, 2,250-2,750 words in length, by 12 December 2014 for circulation in the conference booklet. Each new researcher will have the opportunity to speak for 20 minutes, followed by 10 minutes of discussion. Up to two prizes of £500 will be awarded for the best sole-authored papers presented in the new researchers' session.* The procedure for judging papers will be circulated to all participants.

The Economic History Society is able to offer limited financial support to enable new researchers to attend the conference when this is not available from their institution.

Any queries should please be directed to:
Maureen Galbraith
Economic History Society
Department of Economic & Social History
University of Glasgow
Lilybank House, Bute Gardens
Glasgow G12 8RT
Scotland, UK
E-mail: ehsocsec@arts.gla.ac.uk

* New researchers, who have achieved their PhD by 31 December in the year preceding the conference, will not be eligible for the New Researcher Prize.

Joint Meeting of the Business History Conference and the European Business History Association

Call for Papers“Inequalities: Winners and Losers in Business”

What does business have to do with inequality? Contemporary answers have ranged from "everything" to "nothing." The call for proposals for the 2015 joint meeting of the Business History Conference (BHC) and European Business History Association (EBHA) challenges business historians of all stripes to historicize the economic, political, cultural and social processes by which inequality has taken hold, ebbing and flowing over time. Business is central to those processes. The very word "inequality" suggests injustice and unfairness, subjugation and lack of opportunity. But in fact, there are many different inequalities, and their historical significance depends upon how societies have regarded and valued difference. Men and women of various racial and ethnic populations, the rich and poor, dominant and subordinate, leaders and laggards, have been praised and derided, advantaged and disadvantaged in various ways by different societies in different time periods. By inviting a broad historical exploration of the many inequalities that affected and have been affected by business, both positively and negatively, the conference hopes to illuminate more clearly the complexities involved in distinguishing winners from losers. In keeping with longstanding BHC and EBHA policy the Program Committee will give equal consideration to submissions not directly related to the conference theme.

This will be the fourth joint meeting of the Business History Conference and the European Business History Association. The Program Committee includes **Lucy Newton** (chair), University of Reading; **Mary Yeager** (BHC president), University of California Los Angeles; **Raymond Stokes** (EBHA President), University of Glasgow; **Juliette Levy**, University of California, Riverside; **Stephen Mihm**, University of Georgia; **Ben Wubs**, Erasmus University, Rotterdam; and **Stephanie Decker**, Ashton Business School.

The program committee will consider both individual papers and entire panels. Individual paper proposals should include a one-page (300-word) abstract and one-page curriculum vitae (CV). Panel proposals should include a cover letter stating the rationale for the panel and the name of its contact person; one-page (300-word) abstract and author's CV for each paper; and a list of preferred panel chairs and commentators with contact information. It also invites proposals for innovative sessions, such as roundtables. Proposals will be reviewed by all program committee members and evaluated for their quality and originality. Graduate students and recent Ph.D.s (within 3 years of receipt of degree) whose papers are accepted for the meeting may apply for funds to partially defray their

travel costs; information will be sent out once the program has been set. Everyone appearing on the program is required to register for the meeting.

The BHC awards the [Herman E. Krooss Prize](#) for the best dissertation in business history in English by a recent Ph.D. in history, economics, business administration, the history of science and technology, sociology, law, communications, and related fields. To be eligible, dissertations must be completed in the three calendar years immediately prior to the 2015 annual meeting, and may only be submitted once for the Krooss Prize. If you wish to apply for this prize, please send a letter to the Krooss Prize Committee expressing your interest along with a one-page CV and one-page (300-word) dissertation abstract. After the Krooss committee has reviewed the proposals, it will ask semi-finalists to submit copies of their dissertations. Finalists will present summaries of their dissertations at a plenary session of the 2015 BHC annual meeting in Columbus and will receive a partial subsidy of their travel costs to the meeting.

The [K. Austin Kerr Prize](#) is awarded for the best first paper delivered by a new scholar at the annual meeting of the BHC. A "new scholar" is defined as a doctoral candidate or a Ph.D. whose degree is less than three years old. If you wish to participate in this competition, please notify the BHC program committee in your proposal. Proposals accepted for the Krooss Prize are not eligible for the Kerr Prize. Since 2009, the EBHA has held a prize competition for the best paper on European business history presented at its annual congress. That tradition will continue at the joint BHC/EBHA meeting in Miami in 2015. More information will be available on the conference and [EBHA](#) websites.

The deadline for receipt of all proposals is **15 October 2014**. Acceptance emails will be sent in January 2015.

Presenters are expected to submit abstracts of their papers for posting on the BHC website. In addition, presenters are encouraged to post electronic versions of their papers prior to the meeting and to submit their papers for inclusion in the BHC's on-line proceedings, [Business and Economic History On-Line](#).

Please send proposals for papers, panels, or the Krooss Prize to BHC@Hagley.org. If you do not have access to the Internet, you may send hard copies to Roger Horowitz, Secretary-Treasurer, Business History Conference, P.O. Box 3630, Wilmington, DE 19807, USA. Phone: (302)658-2400; fax: (302) 655-3188.

[The BHC Doctoral Colloquium in Business History](#) will be held in conjunction with the BHC annual meeting. This prestigious workshop, sponsored by BHC and funded by Cambridge University Press, will take place in Miami at the conference site Tuesday, June 23, and Wednesday, June 24. The colloquium is limited to ten students. Participants work intensively with a distinguished group of BHC-affiliated scholars that includes at least two

BHC officers. The colloquium will discuss dissertation proposals, relevant literatures and research strategies, and employment opportunities in business history. This colloquium is intended for doctoral candidates in the early stages of their dissertation projects. If you are interested in being considered for this colloquium, please submit to Roger Horowitz by **1 December 2014** (at the email address listed above) a statement of interest, a CV, a preliminary or final dissertation prospectus of 10-15 pages, and a letter of support from your dissertation supervisor (or prospective supervisor). All participants receive a stipend that will partially cover the costs of their attendance at the annual meeting. The colloquium committee will notify all applicants of its decisions by 23 January 2015.

Special Issue of *Business History* CFP: Towards a Narrative Turn in Business History

Guest Editors: Mads Mordhorst & Stefan Schwarzkopf (Copenhagen Business School)

During the last two decades, narratives and narrative theory have gained influence at Business Schools in fields such as management studies, marketing, and organizational studies to such a degree that some scholars have framed these new perspectives as a distinctive ‘narrative turn’ (Czarniawska, 2004; Fenton and Langley, 2011; Keulen and Kroeze, 2012; Rowlinson et al., 2010).

Scholars in these subfields of the business and management research community have used narrative theories and narratological concepts as analytical tools to discover who constructs narratives, in what ways, for what purpose, and how these narratives then influence sense-making and strategizing in organizations and markets. Furthermore, narratives and other linguistic entities, like metaphors and modes of storytelling, have been analyzed for their uses as performative tools by managers and other drivers of organizational change. In other words, what started as a mode of critical investigation turned into a managerial tool focused on the *status quo*, as scholars began to focus on how organizational change can be ‘managed’ through changes in organizational narratives.

Despite the boom in research on narratives in organization theory, economics, marketing theory, and management studies, associated with scholars like David Boje, Barbara Czarniawska, Deidre McCloskey, Barbara Stern, Melanie Bryant, Andrew Brown and many others, this research has so far made only limited inroads into the business history community (Rowlinson and Clarke, 2004; Hansen, 2012). Business and management scholars who engage with these questions often ignore that ‘history’, both in the etymological and the disciplinary sense, is born with an inherent tension between ‘history’ as past and ‘history’ as narrative. This ambiguity means that the field, from Herodotus to Leopold von Ranke and Hayden White, is forever engulfed in discussions about the narrative character of the discipline and its scholarly products.

This, in turn, means that business historians should be in a position from where it is possible to bridge and negotiate the recent approaches in business and management studies on the one side and the practices of archival research and historiographical representation on the other. Different attempts to engage in a conversation about the fruitful tension between these two research traditions have been made recently, amongst others by Stephanie Decker, Per Hansen, Mads Mordhorst, Andrew Popp, and Mick Rowlinson. The purpose of the special issue is to intensify these discussions.

The guest editors encourage submissions that engage with the following problems and questions:

- Narratives and narrative structures (narratology) as a method for business historians.
- Narratives and the construction of shared memories in organizations in the past and present.
- Narratives constructed by professions and academic fields (accounting, marketing, strategy).
- The potential uses of Oral History methods in business history.
- Storytelling *vs.* business history: do business historians create narratives, and in what ways?
- What metaphors do business historians rely on and construct? Are business historical models metaphors?
- The ‘Narrative turn’ in organizational theory, management and marketing studies: how can business historians engage with and contribute to this challenge?

The timeline for the Special Issue is as follows:

1 July, 2014	Deadline for receipt of papers
1 October, 2014	Completion of review process
1 December, 2014	Submission of revised papers
15 January, 2014	Submission of final revisions
Spring 2015	Planned publication

Only full papers are considered. Papers should be sent to both guest-editors, Mads Mordhorst (mmd.lpf@cbs.dk) and Stefan Schwarzkopf (ssc.lpf@cbs.dk). Please **do not** submit the contribution through Manuscript Central. Please see the journal website for style guidelines: <http://www.tandf.co.uk/journals/titles/00076791.asp>.

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**Residential Training Course for PhD Students in
Economic and Social History**

26 – 29 November 2014

Chancellors, University of Manchester

The Economic History Society offers 12 funded places on an intensive residential course designed to raise the quality and analytical rigour of doctoral dissertations in economic and social history; improve the communication skills of postgraduates; widen their approach to their subjects; and encourage them to form networks with established scholars and fellow students in their areas of expertise.

The course is open to graduate students who are currently engaged in work on a doctoral thesis on any topic in economic and social history, whether the period be modern, early modern, or medieval. Preference will be given to students who will be in their 2nd or 3rd year of study in November 2014 (FTE); this excludes coursework. The Society expects to recruit five academics (with recognised expertise in the field) to act as tutors on the course. The academic course leader is Dr Anne Murphy (University of Hertfordshire). Previous academic participants have included: Professor Jane Humphries (Oxford), Dr Chris Minns (London School of Economics), Professor Stephen Rigby (Manchester) and Dr Peter Scott (Reading).

Each student will be required to:

- present a pre-circulated 3,000-word paper setting out their research findings (drawing on a section/chapter of the thesis) to the full group in a 70-minute session;
- provide a one-page synopsis of the thesis setting out how the section/chapter fits in;
- read other students' papers before the conference;
- act as respondent on one paper and provide the author with written comments;
- chair a session.

Apart from the plenary sessions, there will be workshops dealing with research methods and a session discussing academic careers. There will also be a number of opportunities for informal discussion between participants as all are expected to be resident for the full duration of the course, from Wednesday evening to Saturday lunchtime. Student questionnaires will be circulated at the end of the course for evaluation, reflection, and a report to the Economic History Society. A photograph of participants will be taken for the EHS website.

The venue is Chancellors, the Residential Conference Centre of the University of Manchester, Fallowfield, Manchester (<http://www.chancellorshotel.co.uk/>).

Students are expected to apply to their departments for their travel costs. Other costs, including all accommodation (in private ensuite rooms) and meals, will be met by the grant provided by the Economic History Society.

Applications can be made online via the Economic History Society's website (www.ehs.org.uk).

The deadline for applications is: 15 August 2014.

Other important dates:

1 September 2014	Notification to candidates of the outcome of their application
3 November 2014	Submission of synopses and papers for circulation
10 November 2014	Receipt of papers
26 November 2014	Arrival in Manchester
15 December 2014	Deadline for respondents to send final written comments on papers

Any queries should please be directed to: Mrs Maureen Galbraith, Administrative Secretary, Economic History Society, Department of Economic and Social History, University of Glasgow, Lilybank House, Bute Gardens, Glasgow G12 8RT. Tel: 0141 330 4662 Fax: 0141 330 4889 E-mail: ehsocsec@arts.gla.ac.uk



INSTITUTE
OF HISTORICAL
RESEARCH

University of London
School of Advanced Study

Databases for historians II: practical database tools

Course date(s): 20 Aug 2014 to 22 Aug 2014

Course tutor(s): Dr. Mark Merry

Fee: £200

The aim of this course is to develop further practical skills in constructing and fully exploiting databases for use in historical research. Assuming a basic understanding of the conceptual issues, the course will introduce techniques to conduct more complex analysis and to present the results in graphical form for greatest comprehension and impact.

Course details

The aim of this course is to develop the practical skills necessary for constructing and fully exploiting a database for use in historical research. Assuming a basic understanding of the conceptual issues in digitally managing information from historical sources, the course aims to introduce the tools and techniques required for improving the utility of the database from the data entry stage through to the generation and presentation of analysis.

The first half of the course covers the construction of the 'database application', principally in terms of the building of an interface to aid the data entry process. Techniques for both speeding up and simplifying data entry, and also for maintaining the consistency and integrity (and therefore the 'quality') of the entered data, are introduced: multiple table input forms, controlled vocabularies, automated value generation and conversion, and navigation controls are covered. The second half covers the need for good quality data in historical research, how to achieve this, and how to perform and present analysis based on historical research questions: complex queries, exporting results to a variety of formats (including reports and web pages), the graphical presentation of data, and the issue of documentation are the areas covered in this part of the course.

The course consists of 'hands-on' practical sessions in which students are provided with practical guidance on employing these techniques through the use of Microsoft Access. Familiarity with the basic concepts of database use is required: participants should be confident working with Microsoft Access, and should have some knowledge of working with data tables and simple queries.

The course is open to postgraduates, academics and all who are interested in using databases to organise or analyse historical data. It will take place in the IHR computer training room between 10.30 and 17.00 on **20-22 August 2014**. Places are strictly limited and early application is strongly recommended.

Announcements



From 2014 there will be a new Editorial Team at the head of *Business History*

Incoming Editor

Ray Stokes - University of Glasgow, UK

Incoming Co-Editors

Neil Rollings, Deputy Editor and Co-Editor - University of Glasgow, UK

Andrea Colli, Co-Editor - Università Bocconi, Italy

Stephanie Decker, Co-Editor - Aston University, UK

Paloma Fernández, Co-Editor - Universitat de Barcelona, Spain

Abe de Jong, Co-Editor - Rotterdam School of Management, Erasmus University, Netherlands

Kevin D. Tennent, Book Review Editor - University of York, UK

Veronica Binda, Book Review Editor - Università Bocconi, Italy

2013 Editors

John Wilson - Newcastle University Business School, UK

Steven Toms - University of Leeds, UK

Associate Editors

William J. Hausman - College of William & Mary, Williamsburg, USA
David Higgins - University of York, UK
Angel Kwolek-Folland - University of Florida, USA

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A. Slaven - University of Glasgow, UK
Keetie Sluyterman - Utrecht University, The Netherlands
Simon Ville - University of Wollongong, Australia
Kazuo Wada - University of Tokyo, Japan
Mira Wilkins - Florida International University, USA

History of Capitalism Initiative

History from the bottom up — all the way to the top.

The History of Capitalism Initiative is Cornell University's intellectual center for ideas, programs, research, and curriculum development on the history of American capitalism.

We seek to understand the many dimensions of American capitalism, setting the stories of corporate titans and failed entrepreneurs, industrial workers and newly arrived immigrants, in a global framework that arcs from slave plantations to the transnational corporations of today. Our project is to draw together the disparate fields of history — including the study of work, labor, politics, culture, gender, race, environment, the state, and economics — into a rich discussion about the development of capitalism.

Capitalist development is a thing of immense power and complexity. It has delivered unrivaled prosperity, but with unparalleled social costs. Understanding capitalism's past is essential to understanding our world today—as well as tomorrow.

We plan to make the history of capitalism into a global project, but we begin this initiative with an eye toward advancing our understanding of American history. The "new social historians" of the 1960s and 1970s turned their attentions on the powerless, but these histories of everyday life offered limited insight into how the powerful ruled. In the 1980s and 1990s, the "cultural turn" embraced the role of culture and language in historical studies, revealing the power embedded in everyday practice.

In recent decades, however, as market fundamentalism has become political commonsense, historians have seemed unable to offer a sophisticated understanding of the foundation of it all, capitalism, in terms that makes sense to the larger world.

As a result, in the past several years there has been a resurgent interest of what was once called "political economy" — a framework that unifies the diverse subfields of history. In the history of capitalism, culture, ideology, and policy are put into conversation with the material conditions of production, distribution, and finance in order to understand the full dynamics of American society.

The History of Capitalism Initiative at Cornell will tell story "from the bottom up" — all the way to the top.

The Enterprise of Culture



A new three-year collaborative research project on the business history of fashion, based in the School of History at the University of Leeds, has been awarded €1m funding from the HERA II (Humanities in the European Research Area II) Joint Research Programme. 'The Enterprise of Culture' "seeks to explore the relationships among fashion as a cultural phenomenon and a business enterprise, and to examine the transmission of fashion as a cultural form across national and international boundaries by intermediaries such as educational institutions, media outlets, advertisers, branders, trend forecasters, and retailers."

The principal investigators are from the universities of Leeds (project leader Regina Lee Blaszczyk), Erasmus Rotterdam (Ben Wubs), Oslo (Véronique Pouillard Maliks), Heriot-Watt (Robert MacIntosh), St. Andrews (Barbara Townley), and Newcastle (Alan McKinley).

Over the next three years, the Enterprise of Culture team will hold a series of workshops, conferences, and public programs. The group of historians and management scholars has a strong commitment to public understanding and will work closely with non-academic institutions, including the Victoria and Albert Museum in London, the Centre for Business History in Stockholm, the Marks and Spencer Company Archive in Leeds, and the sponsors of fashion-textile trade fairs throughout Europe.

For further information, please email Fiona Blair atenterpriseofculture@leeds.ac.uk or phone +44(0)113 343 1910.

The Business of Slavery

The Centre for Economic and Business History and the Institute for the Study of Slavery at the University of Nottingham are co-hosting a conference entitled 'The Business of Slavery'. It will run 17th - 19th September 2014. Confirmed speakers include Marcus Joaquim Maciel de Carvalho (Universidade Federal de Pernambuco), Roderick McDonald (Rider) and Ulrike Roth (Edinburgh).

Formally enslaved persons and others forced to provide their labour have always made, and continue to make, an invaluable contribution to the economies of various societies; whether that be collectively through their labour efforts in a slave society, through the state, merchants, and others buying and selling their bodies, through contributions to households or small businesses, or through their independent efforts to sell their labour with the aim of freeing themselves.

The event aims to bring together assessments of the contributions of enslaved people to the economy of different eras and societies and from various perspectives, including the wider economy, the slave traders, the slave holders and the slaves themselves. It will compare these assessments over chronological eras and in societies around the globe, and from a wide variety of disciplines.

We are pleased to have the support of the Economic History Society which has enabled us to offer some postgraduate awards to cover registration and some travel costs. This will only be available to those presenting at the conference and will be spread over two European, three national UK, and two local postgraduates. More information about how to apply for these will follow.

For more details and registration please see our conference website at <http://www.nottingham.ac.uk/cebh/research/conferences/business-of-slavery/conferences.aspx>

Management History Research Group Meeting 2014

The MHRG Seminar takes place on July 22 and July 23. The draft agenda contains a number of papers covering a wide area of business, management, organisational and financial history.

Venue: ifs University College, 8th Floor, 36 Monument Street, London, EC3R 8LJ

	July 22	July 23
10 – 11.30	<p>Andrew Smith, University of Liverpool. <i>Managing Reputational Capital in Wartime: HSBC 1914-1918</i></p> <p>John Quail, University of York. <i>Sovereign bureaucracies: converting instrumental administration into autonomous power structures</i></p>	<p>Anindita Banerjee, Lancaster University. <i>The Socio-technical Systems Theory: Who draws the boundary between the 'social' and the 'technical'?</i></p> <p>Kevin Tennant, University of York. <i>World Cup Final 1966</i></p>
	tea	tea
12.00 – 13:00	<p>John Singleton, Sheffield Hallam University. <i>Applying the Disaster Management Cycle framework to financial crises</i></p>	<p>Karel Williams, University of Manchester. <i>How not to reform retail banking</i></p>
lunch		
14.00 – 15.30	<p>Tony O'Rourke, ifs University college. <i>Capital for financial co-operatives – a historical overview</i></p>	<p>Roy Edward, University of Southampton. <i>The Securities Management Trust – building industrial capability 1921 - 1971</i></p> <p>John Wilson, Newcastle University. <i>The Great Divide</i></p>
	tea	Depart
16.00 – 17.30	<p>Christopher Napier: Royal Holloway. <i>Accounting History and Theorizing about Organisations</i></p> <p>David Bholat, Bank of England. <i>Northern Rock, the management heritage (TBC)</i></p>	
	Conference Dinner	

THE ASSOCIATION OF BUSINESS HISTORIANS

Website: <http://www.gla.ac.uk/external/ABH>

Application for Membership

I wish to join/renew my membership of the Association of Business Historians:

Name (Dr/Prof/Mr/Ms/Mrs): _____

Organization: _____

Address: _____

Country: _____ Email: _____

Tel: _____ Fax: _____

ABH Membership Rate is £15 per annum, or alternatively, £42 for 3 years.

Payment Methods (Please tick appropriate boxes):

- Sterling Cheque
- Direct Bank Transfer in Sterling
- Paypal (£15.00) 1 year membership: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=33PK9P3HRMVJW
- Paypal (£42.00) 3 year membership: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=ECOTZVM7KCP68

Standing Order - If paying by **standing order** please complete the form below and send to your **own bank** with a **COPY** to Niall MacKenzie, ABH Treasurer at the address below:

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All Forms/copies should be returned to:

Dr Niall MacKenzie (c/o C Leslie)
Treasurer Association of Business Historians
University of Glasgow
Centre for Business History
Lilybank House, Bute Gardens
Glasgow G12 8RT, Scotland
Email: Christine.Leslie@Glasgow.ac.uk Tel: +44(0) 141 330 6890; Fax: +44(0) 141 330 4889

Thank you for your interest in joining/renewing your membership of the Association of Business Historians! Further details on the discounts/benefits of being an ABH member can be found on our website: <http://www.gla.ac.uk/external/ABH>